



For Immediate Release:
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Lincoln Literacy Announces New Executive Director Bryan Seck

Seck to take over leadership on Friday, October 28, 2022

Lincoln, NE — The Lincoln Literacy Board of Trustees has named Bryan Seck the new Executive Director of Lincoln Literacy.

Seck's background in workforce and nonprofit leadership will serve and expand upon Lincoln Literacy's mission. He is currently Chief Talent Management Strategist at Kawasaki Motors Manufacturing Corp., U.S.A. He was previously the Director of Workforce Development at the Lincoln Partnership for Economic Development (LPED) and Employment Skills Developer at Prosper Lincoln. Before that, he served as Homeless Outreach Specialist at Lincoln Public Schools.

Seck also has deep experience supporting English language learners. As a Peace Corps member, he taught English in Kazakhstan for over two years. He later taught English to immigrants in Washington, D.C., and New York City. Along the way, Seck became conversant in Russian and Spanish.

Among his many accomplishments, Seck helped in the creation of the Google-funded CareerLadder grant, Skilled Immigrant Integration Program, and the MyLink app which provides Lincoln resources translated into multiple languages. He has also been a part of the New Americans Task Force for many years.

"I'm honored and thrilled to lead such an impressive organization," says Seck. "I'm passionate about Lincoln Literacy's mission and excited about what we can achieve together in the years to come."

Seck succeeds current Executive Director Clayton Naff, who is retiring this year after a 16-year tenure. "Honestly, leading Lincoln Literacy has been the greatest honor of my

life,” says Naff. “The students, volunteers, and staff have inspired me every day, even in the hardest times”

Naff began his run as executive director in January 2006. Through partnerships, he greatly expanded the network of learning sites where Lincoln Literacy offers services. He also oversaw Lincoln Literacy’s diversification of services, culminating with the Bridgeway to a Better Life initiative, which helps families overcome poverty, achieve their career goals, and fulfill their dreams.

During Naff’s tenure, Lincoln Literacy more than tripled the number of people it served to over 1,000 learners each year. The organization has won numerous awards and gained broad community support. Its students consistently achieve their goals and become productive members of the community.

Regarding the future of Lincoln Literacy under Seck’s leadership, Naff is extremely optimistic. “I have known Bryan Seck since he led the efforts at Lincoln Public Schools to serve homeless families,” says Naff. “I have complete confidence in his intellect, vision, character, passion, and ability.”

Seck is slated to officially take over leadership on October 28. The ceremonial transition of leadership will take place at Lincoln Literacy’s 50th Anniversary Gala on the evening of October 27. Attendees will hear comments from departing director Naff as well as meet incoming director Seck. Other entertainment for the evening includes an international buffet, Japanese Taiko drumming, and dynamic dancing from India.

To learn more and buy tickets (\$50/person, tax-deductible), please visit www.lincolnliteracy.org.

About Lincoln Literacy

Established in 1972, Lincoln Literacy is a multi-award-winning charitable provider of a continuum of services rooted in language and literacy skills. Its mission is to strengthen our community by teaching the English language and a variety of literacy skills to people of all cultures.

In partnership with Lincoln Public Schools, Bryan Health, Lincoln City Libraries, United Way, Goodwill, Grace Lutheran, and many others, and with the help of over 150 trained volunteer tutors, Lincoln Literacy is able to offer free classes at more than a dozen locations to over 1,000 learners every day. It serves children as young as two and adults of any age. The nonprofit helps businesses find and retain skilled and literate workers, boosts children’s ability to succeed in school, and unleashes adults’ ability to thrive on the job.

In addition to language and literacy classes, program participants have the opportunity to sign up for occupational skills classes. Lincoln Literacy offers School Jobs prep, CNA prep, GED prep, and CDL prep classes. It also collaborates in a manufacturing certification class offered by the Lincoln Partnership for Economic Development.